

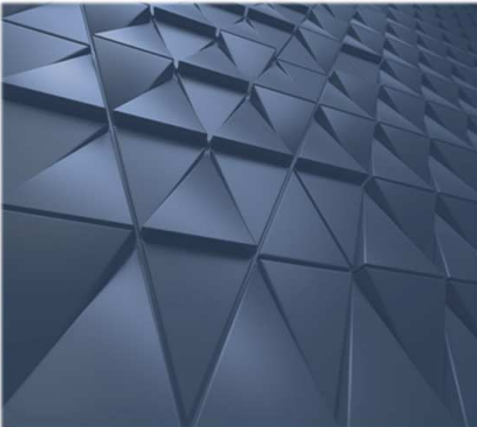
# Survey on Government and Canadians



March 2023



## Introduction



- › The results presented in this report focus on the impact of the Federal and Provincial governments and their relationship with business.
- › They are based on a survey of Canadian adults which ran from March 1 to 17 2023 and gathered a total of 1,000 responses.
- › The survey data have a margin of error of between +/- 2.5 percentage points with 95% confidence.
- › The data have been weighted by age, gender, and region using population data from the 2021 Statistics Canada Census.

## Relationship between Business and Government

A strong plurality of people think that the relationship between business and both the federal and provincial government is too close

- › This feeling is particularly strong in Ontario and Quebec



In general, do you think the relationship between these different levels of government and business is too close, not close enough, or just about right?

■ Not close (1 to 3)

■ Just about right (4)

■ Too close (5 to 7)

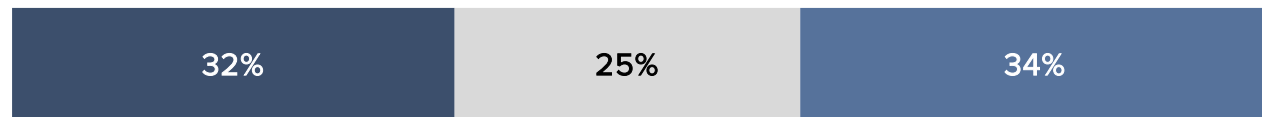
Provincial



Federal



Municipal/regional



## Impact of Federal Government

A plurality of Canadians feel that the impact of the current federal government is negative in all respects

› This is true across all provinces



Overall, how do you rate the current federal government in terms of the impact it has on the overall health of each of the following?

■ Negative impact (1 to 3)

■ Neither (4)

■ Positive impact (5 to 7)

Canadian society



Your local community



You and your family



## Impact of Provincial Governments

As a generality the impact of provincial governments was felt to be even more negative

- › This is heavily influenced by the very negative rating of the provincial government in Ontario
- › And much less true in BC where opinion was evenly balanced

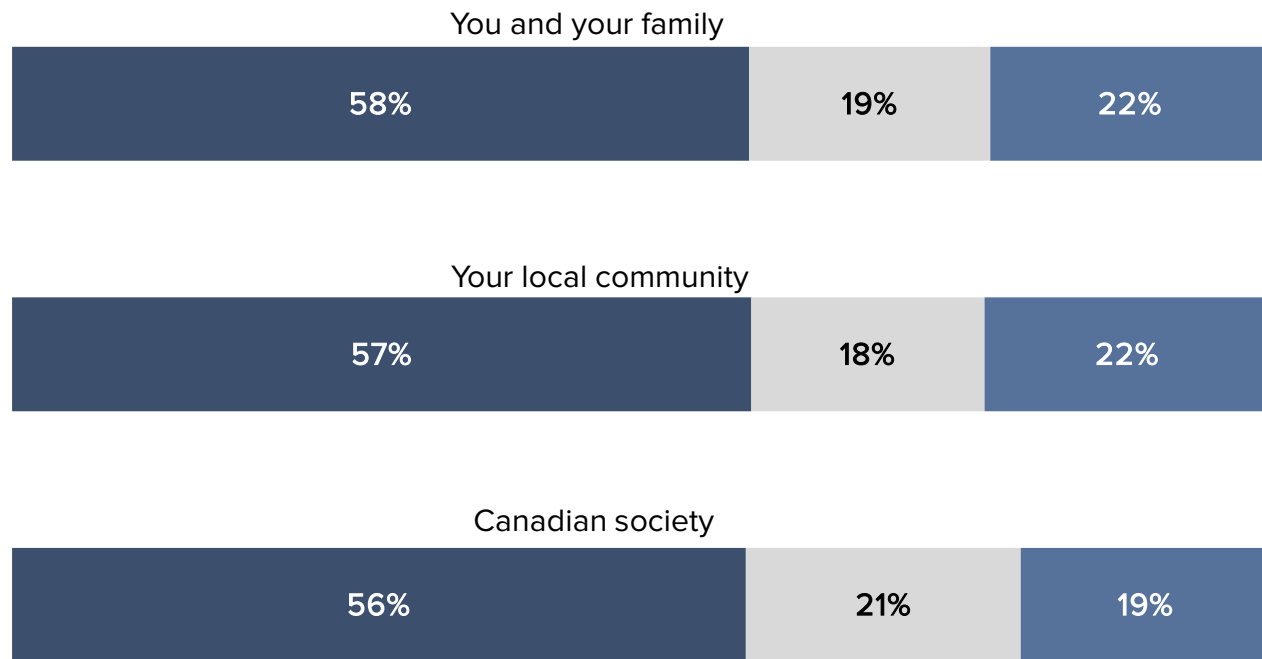


And how do you rate your current provincial government in terms of the impact it has on the overall health of each of the following?

■ Negative impact (1 to 3)

■ Neither (4)

■ Positive impact (5 to 7)



## Provincial Performance gaps

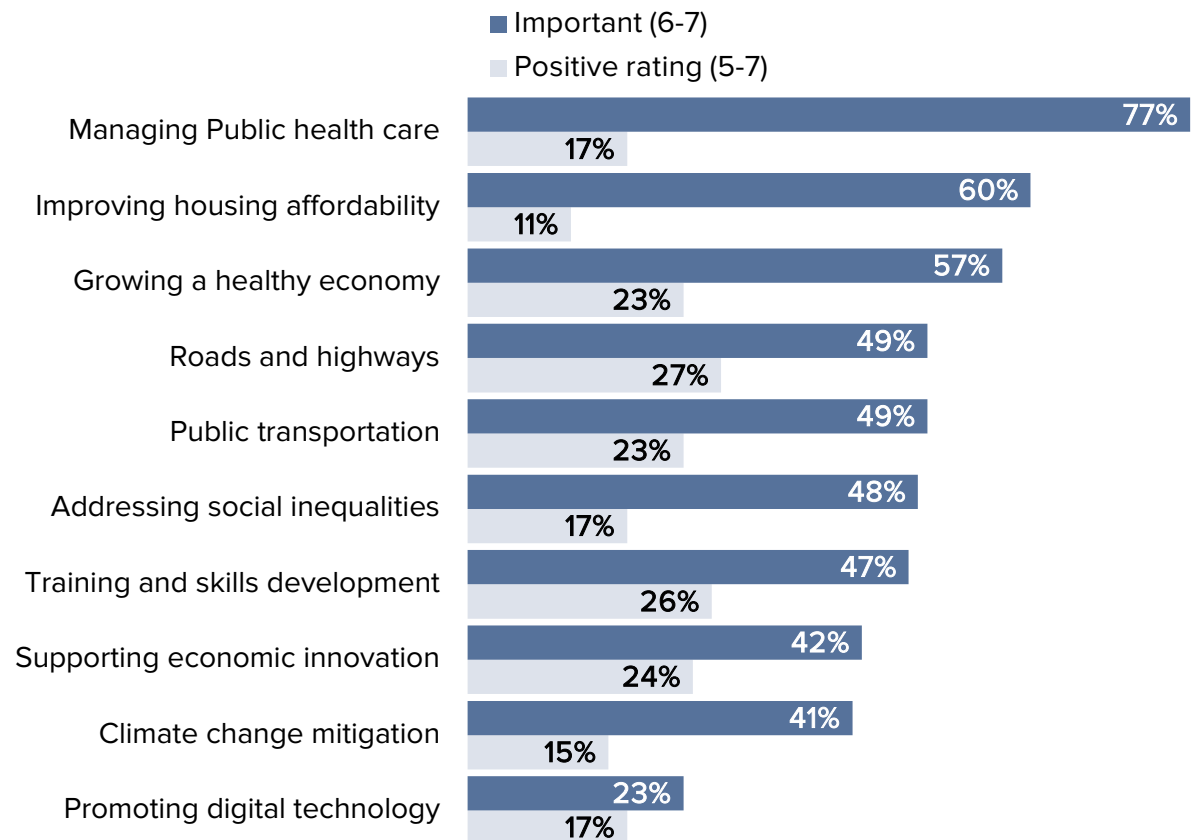
This chart looks at the importance that people assign to each of the major policy areas vs. the rating of the provincial government's performance

- › In general, the policy areas that were regarded as most important for provincial governments were managing healthcare, housing affordability and growing the economy
- › On all three dimensions provincial governments were rated poorly with large gaps between their performance and the importance of each issue
- › Ontario came out worst and BC/Quebec were rated better in all three areas



Importance : How important are each of the following provincial public policy areas in terms of affecting the health of your local community?

Rating: How do you rate your current provincial government in each of these areas with respect to the health of your local community?



## Key business issues

Here we explored how the general public felt about a number of key business issues

- › Over 75% think that Big Tech and Telecoms need stronger legislation to protect privacy
- › 70% believe that the federal government needs to take firmer action on anti-competitive practices
- › Two-thirds of Canadians say that governments need to do a better job of looking after disadvantaged people
- › And nearly 60% of Canadians are concerned about the rise of right-wing political movements (but not left-wing political movements)



How strongly do you agree or disagree with each of the following statements?

■ Disagree (1 to 3)

■ Neither (4)

■ Agree (5 to 7)

There needs to be more regulation of Big Tech and Telecoms in Canada to ensure Canadians' privacy is protected



The federal government needs to take firmer action on anti-competitive practices



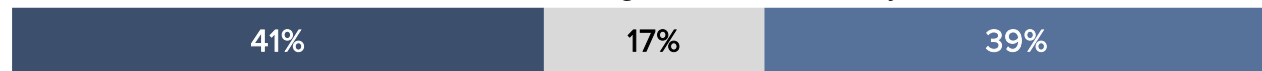
Governments in Canada need to do a better job of looking after disadvantaged people



I am concerned that the rise of right wing political movements will increasingly disrupt the smooth functioning of Canadian society



I am concerned that the rise of left wing political movements will increasingly disrupt the smooth functioning of Canadian society



## Influence on Government

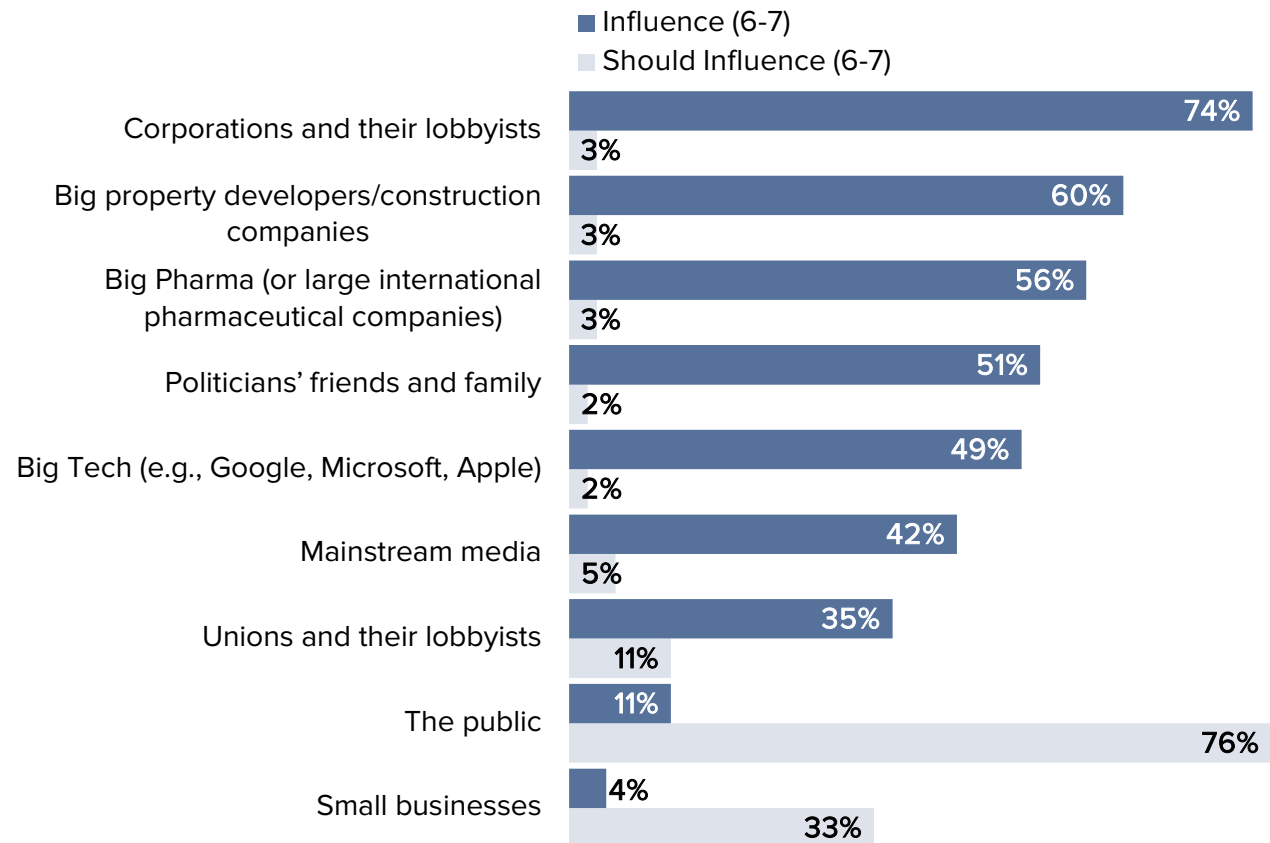
Here we looked at the degree to which Canadians think that various groups/organizations do influence government vs. the degree to which they should do so.

- › The overwhelming view is that the public should be the major influence on government but only 10% think that they actually are
- › In addition, one-third of respondents think that small business should influence government but less than 5% believe that they do
- › By contrast, nearly three-quarters of Canadians think that big corporations have a strong influence on government, and a majority think that so do property developers and Big Pharma, but less than 5% of Canadians think that that they should.



**Influence:** In your opinion, to what extent do each of the following groups influence government in this country?

**Should Influence:** And to what extent do you think each of these groups should influence government in this country?





*Real answers from real people*